

No. of Printed Pages : 4

Sl. No.

B1.1-R5 : MANAGEMENT FUNDAMENTALS AND INFORMATION SYSTEMS

DURATION : 03 Hours

MAXIMUM MARKS : 100

Roll No. :

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Answer Sheet No. :

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Name of Candidate : _____ ; **Signature of Candidate :** _____

INSTRUCTIONS FOR CANDIDATES :

- Carefully read the instructions given on Question Paper, Answer Sheet.
- Question Paper is in English language. Candidate has to answer in English Language only.
- Question paper contains Seven questions. The Question No. 1 is compulsory. Attempt any FOUR Questions from Question No. 2 to 7.
- Parts of the same question should be answered together and in the same sequence.
- Questions are to be answered in the ANSWER SHEET only, supplied with the Question Paper.
- Candidate cannot leave the examination hall/ room without signing on the attendance sheet and handing over his/her Answer Sheet to the Invigilator. Failing in doing so, will amount to disqualification of Candidate in this Module/Paper.
- After receiving the instruction to open the booklet and before answering the questions, the candidate should ensure that the Question Booklet is complete in all respects.

DO NOT OPEN THE QUESTION BOOKLET UNTIL YOU ARE TOLD TO DO SO.

1.
 - (a) Explain the 'Classical Organizational Theory' in detail.
 - (b) Discuss the role of Information System in management decision making.
 - (c) Explain the risks associated with Enterprise Resource Planning.
 - (d) Describe 'Scaled Agile Framework' in detail.
 - (e) What are the main reasons to adopt information security plan in a business ? Describe them in brief.
 - (f) What do you mean by software evaluation? Write down the main factors which management has to assess for software selection.
 - (g) Explain in detail any two components of Management Information System (MIS). (7×4)
2.
 - (a) Explain the various principles used in 'Scientific Approach' of Management.
 - (b) Discuss the controlling process in detail. (9+9)
3.
 - (a) Explain the role and importance of MIS in business.
 - (b) Discuss various kinds of 'Information Systems' used in business management. (9+9)
4.
 - (a) Why is 'Customer Relationship Management' so integral in the success of a business ? Explain the above using examples.
 - (b) Explain the merits and limitations of 'Enterprise Resource Planning System' in an organization. (9+9)
5.
 - (a) What are the factors that must be considered for selection of hardwares ? Explain them in detail.
 - (b) Explain in detail the various aspects related to 'System Maintenance' and 'Post-Implementation Review'. (9+9)
6.
 - (a) Explain Rapid Application Development (RAD) technology in detail with its evaluation in terms of its pros and cons.
 - (b) Discuss the various elements of 'Accounting Information System' in detail. (9+9)
7.
 - (a) Explain the concept of 'Project Life Cycle' in detail. Use graph to elaborate.
 - (b) Explain the various aspects of System Security. Also discuss its importance. (9+9)

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SPACE FOR ROUGH WORK

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